

**Chalapathi Institute of Pharmaceutical Sciences (CIPS)**, Guntur started in the year 2004 has gained respect of the peers in academic and industry for the quality of academic and research activities being carried out. The institute offers B.Pharmacy, M.Pharmacy (Pharmaceutics, Pharmaceutical Analysis & Quality Assurance, Pharmacology, Industrial Pharmacy and Pharmaceutical Management and Regulatory Affairs), Pharm.D, Pharm.D (Post Baccalaureate) and PhD courses.

**Department of Pharmacy Practice:**

Department of Pharmacy Practice, Chalapathi Institute of Pharmaceutical Sciences, Guntur is envisioned to educate, train and promote research among students to ensure that a patient's drug therapy is appropriately indicated, the most effective available, the safest possible, and convenient for the patient. It has a Memorandum of Understanding (MOU) with Government General Hospital (GGH), Guntur, established Pharmacy Practice Department and Drug and Poison Information Centre to educate and train Pharm D and Pharm D (Post-baccalaureate) students in the areas of clinical pharmacy services. Collaborative projects, ward round participations, patient counseling, ADR monitoring and reporting drug and poison information services are regularly carried out by Department of Pharmacy Practice GGH.

**International Society for Pharmacoeconomics and Outcomes Research (ISPOR)** is an International Society organized to act as a scientific leader relevant to research in pharmacoeconomics, health outcomes assessment, related issues of public policy. The society represents health care researchers and practitioners including pharmacists, physicians, health care professionals involved in pharmacoeconomic analysis and health outcomes assessment.

**ISPOR ANU Student Chapter** was established by Chalapathi Institute of Pharmaceutical Sciences in the year 2013 to promote the concept of pharmacoeconomics and outcomes research in the region and objectives of ISPOR. It is the second ISPOR Student Chapter in India. It is aimed to promote education, training and research on the economic, clinical, and quality-of-life outcomes of health care interventions and to promote the translation of this education, training and research into information that health care decision-makers find useful.

**The National Conference of Pharmacoeconomics and Outcomes Research (NCPEOR-2015)** is the first of the kind in this region aimed to improve and share the knowledge on Pharmacoeconomics, Outcomes Research and Health Technology Assessment (HTA) which are assertive in the present clinical environment. This will facilitate the interchange of scientific knowledge in pharmacoeconomics and patient health outcomes.

**Who should attend:** Pharm D, Pharm.D (Post Baccalaureate), IV/IV B.Pharm, M.Pharm, M.B.B.S, PG medical students, researchers, teaching faculty and health care professionals interested in pharmacoeconomics and outcomes research.

**Programme Highlights:**

- ❖ **Plenary lectures** by eminent personalities from industry and academia.
- ❖ **Oral deliberations** by the experienced researchers.
- ❖ **Panel discussion/interactions** among the pharmacy Participants and experts.
- ❖ **Workshop** on systematic review and analysis of pharmacoeconomics and outcomes research and Medical Writing will provide hands on training to the beginners in this emerging research area.
- ❖ **Oral and e-poster presentations** for the participants on conference themes.
- ❖ **Collage Competition** for the participants on the topic  
**Swine Flu / Swatch Bharat / Healthy India**

**Conference themes:**

Abstracts of research or review work are invited for oral or e-poster presentations on the following topics:

- 1) **Health Technology Assessment (HTA)**
- 2) **Pharmacoeconomic study funding and findings.**
- 3) **Health related quality of life.**
- 4) **Pharmacoeconomic guideline of India.**
- 5) **Health care expenditure between different countries.**
- 6) **Education and research areas in pharmacoeconomics and outcomes research.**
- 7) **Health Insurance**
- 8) **Indian Health Statistics.**

- ❖ Send your abstracts to [ncpeor@gmail.com](mailto:ncpeor@gmail.com)
- ❖ Only bonafied research work will be considered for oral presentations.
- ❖ Only 10 research papers will be accepted for oral presentations.



## Organizing Committee:

CHIEF PATRON:

**Sri. Y.V. Anjaneyulu,**

President, Chalapathi Educational Society.

CONVENER & ORGANIZING SECRETARY:

**Prof. Rama Rao Nadendla,**

Principal, CIPS.

JOINT ORGANIZING SECRETARY:

**Sri. N.V. Rama Rao,**

Assistant Professor.

COORDINATORS:

**Dr. D. Brahma Srinivasa Rao,** Professor

**Smt. P. Sharmila Nirojini,** Assistant Professor

**Sri M. Sathish Kumar,** Associate Professor

**Sri P. Rana Kishore,** Assistant Professor

**Smt. SK. Shafiya Begum,** Assistant Professor

**Mr. D. Eswar Tony,** Assistant Professor

**Dr. K.MD.Umar,** Assistant Professor

**Mr. V. Venkateswarlu,** Assistant Professor

**Ms. K. Renuka Sowjanya,** Assistant Professor

**Ms. T. Mercy Margaret,** P.G. Student

ISPOR ANU STUDENT CHAPTER COMMITTEE MEMBERS:-

**Ms. S. Jahnvi,** President

**Ms. G. Mounika,** Vice President

**Ms. B. Mounika,** Treasurer

**Ms. M. Saipriya,** Secretary

## National Conference of Pharmacoeconomics and Outcomes Research

**Pharmacoeconomics :**

**The start of the road to rationale therapeutics**

**Conference Dates :**

**19-03-2015 & 20-03-2015**

**Organized by :**



**ANU Student Chapter**



**Department of Pharmacy Practice**

**Venue :**

**Chalapathi Institute of Pharmaceutical Sciences**

**ISO 9001-2008 Certified Institution;**

**Recognized by UGC Under Section 2f and 12B**

**Chalapathi Nagar, Lam, Guntur,**

**Andhra Pradesh, India - 522034**

**Ph: 0863 - 2524124, 2524125. Fax: 0863 - 2524123**

**E-mail : [principalcips@gmail.com](mailto:principalcips@gmail.com)**

**Website : [www.chalapathipharma.in](http://www.chalapathipharma.in)**



## Registration

- \* Early bird registration (Before 25/02/2015): Rs.750
- \* Late registration (Before 15/03/2015): Rs 1000
- \* Spot registration : Rs. 1200
- \* Accommodation : Rs. 400/day on twin sharing basis  
Conference fee includes participation in all scientific sessions, workshop and competitions, course material and abstract book (soft copy), working launch, high tea & conference kit.

## Important Dates

- \* Commencement of registration and abstract submission: 06/02/2015
- \* Last date for abstract submission: 06/03/2015
- \* Announcement of selected abstracts: 10/03/2015
- \* Abstracts submitted after 06/03/2015 will not be considered for presentation or abstract book publication.

## Contacts

- \* Registration & Accommodation : Sri N.V. Rama Rao (8331965697)
- \* Abstract Submission : Sri M. Sathish Kumar (9494468315)
- \* Oral, e-poster & Collage competition : Mr. D. Eswar Tony (9666627705)

## Prizes

First, second prizes for best oral, e-poster presentations and Collage competitions.

## Competition Details

**Details for abstract submission:** Title, Authors (Max 5 No's), Affiliations, Aim, Methodology, Results & Discussion, Conclusion, Max. 250 words.


**Details for e-poster presentation:**

e-Poster – Resolution 1000 pixels (approx).

Dimensions – 3x3 Feet area. Image format – JPEG

\*e – Poster must be clear in zoom, if in case any graphs or images are to be explained.

**Collage competition** participants are requested to bring all the required materials by their own.





ANU Student Chapter

## National Conference of Pharmacoeconomics and Outcomes Research

Chalapathi Institute of Pharmaceutical Sciences  
Chalapathi Nagar, Lam, Guntur,  
Andhra Pradesh, India - 522034



Department of Pharmacy Practice

Conference Dates : 19-03-2015 & 20-03-2015

### REGISTRATION FORM

Name (In CAPITAL letters).....

Course: ..... Designation: .....

Address: .....

.....

.....

Title of abstract : .....

Mode of Presentation : ☐ Oral / ☐ e-poster

Participating in Collage Competition : ☐ Yes / ☐ No **Theme** .....

Email Id: ..... Mobile number: .....

Amount: ..... D.D.No. & Date .....

Accommodation: Rs. 400/day on twin sharing basis

**Note:** Send your registration form along with the fee by demand draft in favour of  
"Principal, Chalapathi Institute of Pharmaceutical Sciences" Payable at Guntur.

Signature of applicant

Signature of Principal / HOD with seal

**You can also download our brochure and registration form in our  
website [www.chalapathipharmacy.in](http://www.chalapathipharmacy.in)**